

**KREATIVITAS DAN INOVASI SISWA KELAS XI KOMPETENSI
KEAHLIAN TATA BOGA PADA MATA PELAJARAN
PRODUK KREATIF DAN KEWIRAUSAHAAN
DI SMKN 1 KALASAN**

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ABSTRAK

Penelitian ini bertujuan untuk: (1) menemukan kreativitas siswa kelas XI Kompetensi Keahlian Tata Boga pada Mata Pelajaran Produk Kreatif dan Kewirausahaan di SMKN 1 Kalasan, (2) menemukan inovasi siswa kelas XI Kompetensi Keahlian Tata Boga pada Mata Pelajaran Produk Kreatif dan Kewirausahaan di SMKN 1 Kalasan.

Penelitian ini merupakan penelitian kuantitatif dengan menggunakan pendekatan *ex-post facto*. Penelitian ini dilaksanakan pada bulan Maret 2019 hingga Agustus 2019 di SMKN 1 Kalasan. Populasi penelitian ini adalah siswa kelas XI Kompetensi Keahlian Tata Boga di SMKN 1 Kalasan dengan total populasi 70 siswa. Ukuran sampel penelitian ditentukan dengan teknik sampling yaitu *proportional random sampling* dengan taraf kesalahan 5% didapatkan sampel sebanyak 58 siswa dan kemudian dikelompokkan kedalam 18 tim. Pengambilan data menggunakan dua angket dengan skala Guttman. Angket pertama untuk mengukur kreativitas dengan jumlah 58 siswa dan angket kedua untuk mengukur inovasi dengan jumlah 18 tim. Data yang diperoleh dihitung menggunakan teknik analisis deskriptif dengan program SPSS versi 22.

Hasil penelitian menunjukkan bahwa: (1) kreativitas individu berada pada kategori tinggi sebanyak 40 siswa (69,0%), kategori sedang sebanyak 17 siswa (29,3%), dan kategori rendah sebanyak 1 siswa (1,7%), sehingga dapat disimpulkan bahwa siswa kelas XI Kompetensi Keahlian Tata Boga di SMKN 1 Kalasan memiliki kreativitas individu yang tinggi, (2) inovasi tim berada pada kategori tinggi sebanyak 0 tim (0%), kategori sedang sebanyak 10 tim (55,6%), dan kategori rendah sebanyak 8 tim (44,4%), sehingga dapat disimpulkan bahwa siswa kelas XI Kompetensi Keahlian Tata Boga di SMKN 1 Kalasan memiliki inovasi sedang dalam tim.

Kata kunci: kreativitas, inovasi, produk kreatif dan kewirausahaan.

**THE CREATIVITY AND INNOVATION OF CLASS XI STUDENT
COMPETENCY OF CULINARY EXPERTISE IN
CREATIVE PRODUCTS AND ENTREPRENEURSHIP LESSONS
IN SMKN 1 KALASAN**

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ABSTRACT

This study aims to: (1) get information about the creativity of XI grade students in culinary skills competency in creative and entrepreneurial product subjects at SMKN 1 Kalasan, (2) get information about innovations in class XI culinary skills competency in Creative Product Subjects and Entrepreneurship at SMKN 1 Kalasan.

This research is a quantitative study using an ex-post facto approach. This research was conducted in March 2019 until August 2019 in SMKN 1 Kalasan. The population of this research is the XI grade students in culinary skills competency in SMKN 1 Kalasan with a total population of 70 students. The sample size of the study was determined by a sampling technique that is proportional random sampling with an error rate of 5%, a sample of 58 students was obtained and then grouped into 18 teams. Retrieval of data using two questionnaires with the guttman scale. The first questionnaire to measure creativity with 58 students and the second questionnaire to measure innovation with 18 teams. The data obtained was using descriptive analysis techniques with the SPSS version 22 program.

The results of the study show that: (1) individual creativity was in the high category as many as 40 students (69.0%), the moderate category was 17 students (29.3%), and the low category was 1 student (1.7%), so it can be concluded that students of class XI culinary expertise competency in SMKN 1 Kalasan have high individual creativity, (2) team innovations were in the high category as many as 0 teams (0%), medium categories were 10 teams (55.6%), and low categories as many as 8 teams (44.4%), so it can be concluded that students of class XI culinary expertise competency in SMKN 1 Kalasan have a moderate team innovation.

Keywords: creativity, innovation, creative products and entrepreneurship.