

**PENGEMBANGAN MEDIA PEMBELAJARAN
BUKU SAKU *FUSION FOOD* SEBAGAI SUMBER BELAJAR
DI SEKOLAH MENENGAH KEJURUAN (SMK) PROGRAM KULINER**

Oleh:
Wilujeng Lestari
NIM. 14511241018

ABSTRAK

Penelitian ini bertujuan untuk: (1) mengembangkan media pembelajaran Buku Saku *Fusion Food* sebagai sumber belajar di SMK, (2) mengetahui penilaian ahli materi dan ahli media terhadap Buku Saku *Fusion Food*, (3) mengetahui respon siswa terhadap Buku Saku *Fusion Food*.

Penelitian ini merupakan penelitian *Research and Development* (R&D). Model pengembangan yang digunakan adalah 4D (*define, design, develop, dan dissemination*). Penelitian ini dilaksanakan pada bulan Mei 2018 hingga Juli 2019 di SMK Negeri 1 Kalasan. Subyek penelitian ini adalah ahli materi, ahli media, dan siswa kelas XII Program Kuliner. Teknik pengumpulan data yang digunakan adalah observasi, wawancara, studi dokumen, dan angket. Teknik analisis data yang digunakan deskriptif kualitatif. Instrumen penelitian menggunakan skala Likert. Produk yang dihasilkan berupa Buku Saku *Fusion Food* berukuran A6 (10,5 cm x 14,8 cm), terdiri dari 48 halaman, jenis *font* Arial dan ukuran *font* 10, serta konten buku saku meliputi materi *Fusion Food*, gambar, dan soal latihan. Pada proses pembuatannya dibantu aplikasi Microsoft Word, Photoshop, dan Canva.

Hasil penelitian menunjukkan bahwa: (1) media pembelajaran yang dihasilkan berupa Buku Saku *Fusion Food* yang dikembangkan menggunakan model 4D, (2) penilaian ahli materi memperoleh rerata persentase sebesar 88,9% dan dikategorikan sangat layak. Penilaian ahli media memperoleh rerata persentase sebesar 99,1% dan dikategorikan sangat layak, (3) respon siswa terhadap Buku Saku *Fusion Food* mendapatkan rerata persentase 82,3% dan dikategorikan sangat layak. Berdasarkan hasil penilaian ahli materi, ahli media dan respon siswa maka dapat disimpulkan bahwa media pembelajaran Buku Saku *Fusion Food* sangat layak digunakan sebagai sumber belajar di SMK Program Kuliner.

Kata kunci: buku saku, *fusion food*, sumber belajar

THE DEVELOPMENT OF FUSION FOOD POCKET BOOK LEARNING MEDIA AS A REFERENCE IN VOCATIONAL HIGH SCHOOLS CULINARY PROGRAM

By:
Wilujeng Lestari
NIM. 14511241018

ABSTRACT

This study aims to: (1) develop Fusion Food Pocket Books learning media as a reference in Vocational High Schools, (2) find out the assessment of material experts and media experts on Fusion Food Pocket Books, (3) find out the responses of students on Fusion Food Pocket Books.

This research is a Research and Development (R&D) study. The development model used is the 4D (define, design, develop, and dissemination). This research was conducted in May 2018 until July 2019 at SMK Negeri 1 Kalasan. The subjects of this study were material experts, media experts, and class XII students in the Culinary Program. Data collection techniques used observation, interviews, document studies, and questionnaires. The data analysis technique used qualitative descriptive. The research instrument used a Likert scale. The product were produced A6 Fusion Food Pocket (10.5 cm x 14.8 cm), consisting of 48 pages, Arial font type and font size 10, then pocket book contents is Fusion Food material, pictures, and quizzes. In the process of making it helped by Microsoft Word applications, Photoshop, and Canva.

The results of the study show that: (1) learning media produced in the form of Fusion Food Pocket Books developed using the 4D model, (2) the assessment of material experts obtained an average percentage of 88.9% and was categorized as very feasible. The assessment of media experts obtained an average percentage of 99.1% and was categorized as very feasible, (3) the response of students to the Fusion Food Pocket Book got average percentage of 82.3% and categorized as very feasible. Based on the results of the material expert validation, media experts and student responses, it can be concluded that the learning media of Fusion Food Pocket Book is very suitable to be used as a reference in Vocational High Schools Culinary Program.

Keywords: pocket book, fusion food, reference