

# **Infographics as the Creative Media for Building Students' Motivation in Learning English**

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## **Abstract**

The aim of this paper is to explain how to build students' motivation in learning English by using infographics. This paper uses library research method. Based on several findings of the use of infographics in teaching English, infographics help teachers to build students' motivation in learning English. Infographics can also be applied in any grades, from elementary to high schools. Infographics are easy to make. Teachers can make it by themselves, or make it digitally from several websites which provide infographics maker online. Besides that, they can also download infographics for English language teaching freely from the Internet.

Infographics make students enjoy the English learning process and they can understand the materials easily.

**Keywords:** Infographics, Creative teaching, English language, Motivation