A Sociolinguistic Analysis of Code Switching in *Mario Teguh Golden Ways 2015*

THESIS

Presented as Partial Fulfillment of the Requirements for the Attainment of
a *Sarjana Sastra* Degree in English Language and Literature

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YOGYAKARTA STATE UNIVERSITY
2017

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A SOCIOLINGUISTIC ANALYSIS OF CODE SWITCHING IN *MARIO TEGUH GOLDEN WAYS 2015*

A THESIS

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A THESIS

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Apabila terbukti bahwa pernyataan ini tidak benar, hal itu sepenuhnya menjadi tanggung jawab saya.

Yogyakarta, 24 Februari 2017

Peneliti,

Janjang Kastori

MOTTO

Happiness is having a unique name

DEDICATION

I dedicate this thesis to My Family.

ACKNOWLEDGEMENTS

Alhamdulillahirobbil 'alamin, all praise be to Allah SWT, the Almighty, the Most Merciful, and the Most Beneficent, for the best blessing, love, and guidance given to me without which I would have never been able to finish this thesis.

In accomplishing this thesis, I feel indebted to many people for their guidance, assistance, and help. Therefore, I would like to express my special gratitude to:

1. Drs. Suhaini M. Saleh, M.A., my first supervisor, and Paulus Kurnianta, S. S., M. Hum., my second supervisor, for their hard work, uncounted help, guidance, and patience, and for sharing ideas, knowledge and time during my writing process, without which I probably cannot finish this thesis well;
2. Erna Andriyanti, M. Hum., my academic advisor, for her guidance during my years of study;
3. all lecturers, for teaching me well, and all staff members, for their help during my study and my thesis accomplishment;
4. my beloved parents, *Ibuk* Tri Slamet and *Bapak* Kadiyono, for their hard work, everlasting love, prayers, support, and understanding;
5. my sister Antaria Kurniati for her timeless prayers, support and inspiration;

6. my triangulators, Muhammad Wildani, and Hairil Akbar A. for their time and efforts to help me check the data;
7. all my friends of *Sasing H 2011* & Linguistics 2011; and
8. last but not least, all people who sincerely helped me finish this thesis, all of whom I cannot mention one by one.

Finally, I realize that this thesis is far from being perfect. Therefore, I would be very grateful to accept constructive criticisms, comments, and suggestions for the betterment of this thesis. Hopefully, this thesis will be useful for everyone interested in language phenomena.

Yogyakarta, March 2017

Janjang Kastori

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ABSRACT

This study aims to find out the types of code switching used by Mario Teguh as the speaker in the TV Program '*Mario Teguh Golden Ways 2015'*. It also finds out the functions of code switching used in the program.

This study employed a descriptive qualitative method with the use of the researcher and a data sheet as the research instruments. The data of this study were in the form of words, phrases, clauses, and sentences uttered by the speaker of *Mario Teguh Golden Ways 2015* TV Program. This research applied triangulation technique to check and establish validity.

The results of this research show that there are three types of code switching used by Mario Teguh as the speaker in the TV Program '*Mario Teguh Golden Ways 2015*'. There are intersentential code switching (63%), tag switching (26%) and intrasentential code switching (11%). Intrasentential is the most appearing type in this TV program because it is considered to be the easiest type which does not need to consider the grammatical rule of the switched language. The most frequent occurrence of code switching function is reiteration (40%) and the least frequent is quotation (3%). Reiteration is the most appearing function in this TV program because the speaker uses code switching when he wants to emphasize the idea of his utterances so the audience can get the idea easier.

Keywords: sociolinguistics, code switching, *Mario Teguh Golden Ways*