

**A Sociolinguistic Analysis of Code Switching in *Mario Teguh  
Golden Ways 2015***

**THESIS**

Presented as Partial Fulfillment of the Requirements for the Attainment of  
a *Sarjana Sastra* Degree in English Language and Literature



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2017**

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**A SOCIOLINGUISTIC ANALYSIS OF CODE SWITCHING IN MARIO  
TEGUH GOLDEN WAYS 2015**

**A THESIS**



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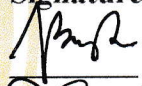
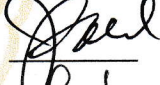

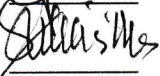
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**A SOCIOLINGUISTIC ANALYSIS OF CODE SWITCHING IN MARIO  
TEGUH GOLDEN WAYS 2015**


**A THESIS**

Accepted by the board of Examiners of Faculty of Languages and Arts of  
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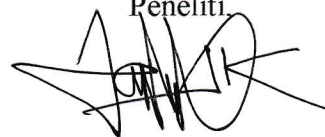
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Apabila terbukti bahwa pernyataan ini tidak benar, hal itu sepenuhnya menjadi tanggung jawab saya.

Yogyakarta, 24 Februari 2017

Peneliti



Janjang Kastori

MOTTO

*Happiness is having a  
unique name*

## DEDICATION

I dedicate this thesis to My Family.

## ACKNOWLEDGEMENTS

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Yogyakarta, March 2017

Janjang Kastori



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# **A Sociolinguistic Analysis of Code Switching in *Mario Teguh Golden Ways 2015***

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## **ABSTRACT**

This study aims to find out the types of code switching used by Mario Teguh as the speaker in the TV Program '*Mario Teguh Golden Ways 2015*'. It also finds out the functions of code switching used in the program.

This study employed a descriptive qualitative method with the use of the researcher and a data sheet as the research instruments. The data of this study were in the form of words, phrases, clauses, and sentences uttered by the speaker of *Mario Teguh Golden Ways 2015* TV Program. This research applied triangulation technique to check and establish validity.

The results of this research show that there are three types of code switching used by Mario Teguh as the speaker in the TV Program '*Mario Teguh Golden Ways 2015*'. There are intersentential code switching (63%), tag switching (26%) and intrasentential code switching (11%). Intrasentential is the most appearing type in this TV program because it is considered to be the easiest type which does not need to consider the grammatical rule of the switched language. The most frequent occurrence of code switching function is reiteration (40%) and the least frequent is quotation (3%). Reiteration is the most appearing function in this TV program because the speaker uses code switching when he wants to emphasize the idea of his utterances so the audience can get the idea easier.

Keywords: sociolinguistics, code switching, *Mario Teguh Golden Ways*