

**DEVELOPING COMPUTER-BASED ACCOUNTING LEARNING
MEDIA TO IMPROVE STUDENTS' LEARNING MOTIVATION
OF CLASS XI IPS AT SMA NEGERI 15 BANDAR LAMPUNG
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ABSTRACT

The research develops computer-based accounting learning media aimed at increasing students' learning motivation to study accounting in Class XI IPS at SMA NEGERI 15 Bandar Lampung in 2012/2013 academic year.

The study was conducted in five stages; including the identification of developed materials, determining the type of used program, studying material texts, design and production of products, and evaluation. Data collection techniques used questionnaire and interview by which collected data will be analyzed qualitatively in three stages; that were data collection, the alteration of qualitative data into numeric scale, and the evaluation of product using standard deviation converted into numeric scale. Media validation by material and media experts run first. They assessed that the three aspects in media; that were, materials, learning, and display. Each of them would be tested to view students' responses and revise product. Furthermore, they would be tested into small groups. Then, they would be tested into field tests to see the increase of students' learning motivation.

On the basis of research's results, the conclusions that could be drawn are, that the development of computer-based accounting learning media was able to improve students' learning motivation in Class XI IPS at SMA N 15 Bandar Lampung in 2012/2013 academic year. It was proved by the presence of motivation score improvement, 2,85 it belonged to "Enough" for pre-field test and for post-field test had mean score 4,29 it belonged to "Very Good" with Students' media assessment in field test had mean score 4.22 It belonged to "very good" category and establishing the improvement of students' learning motivation in Class XI IPS at SMA N 15 Bandar Lampung.

Keywords: the development of accounting learning media, computer-based, learning motivation