CHAPTER I
INTRODUCTION

A. Background of the Study

People are a part of society who have relationship with one another. They have social interactions which are done through communication. Having communication helps humans define who they are and also become a major part of life and social activity. It is a process of delivering information, ideas and attitude to other people. One main tool of communication is a language. It is a coding system and a means by which information may be transmitted or shared between two or more communicators for the purposes of command, instruction or play.

The language used by people is influenced by some contexts which affect the choice of language. People talk of an ethnic style, for instance, the way people speak by virtue of their ethnicity or gender. In some cultures people have one name which is used only in the family and another outside. They have different names in different situation.

One of the aspects representing the existence of context is the use of address forms which are defined as words used in a speech event referring to the addressee. They can be used as important elements to convey what happens among the participants, and between the participant and context, to gather social information (Parkinson in Holmes, 1995). Studying address forms always becomes interesting research linguistics study as the use of address forms can
reveal many things including the identity of the speakers, the power and authority of the speakers, and also the distance and relationship between the speakers.

Address by title alone is the least intimate form of address. It usually designates ranks or occupations, as Colonel, Doctor, or Waiter. They lack ‘personal’ content. Knowing and using another first name is, of course, a sign of considerable intimacy or at least of a desire for such intimacy. Using a nickname or pet name shows a greater intimacy. The asymmetric use of names and address forms is often a clear indicator of a power difference. School classroom is almost a universally good example, such as John and Sally are likely to be pupils and Miss or Mr Smith to be a teacher.

The phenomenon of address forms can be observed from a social interaction as reflected in a movie. One of the movies that shows this phenomenon is Hamlet. In this movie, there are some characters; Hamlet, Claudius, Gertrude, Ophelia, and Polonius. There are various address forms used by those characters and they vary depending on who uses it, where they use it, when they use it and why they use it. The character uses different address forms when the situation changes. It is true that the use of address forms contains a certain meaning behind. There are some examples describing the phenomenon.

(1: 1) Queen Gertrude : Let not thy mother lose her prayers, Hamlet

I pray thee, stay with us; go not to Wittenberg

Hamlet : I shall in all my best obey you, madam.

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The use of address forms by Queen Gertrude and Hamlet happens in an informal situation at night. They are in the Queen’s room. They are mother and
son. The relationship of the two people is close enough, however the address forms used by Hamlet shows that he respects his mother as a Queen. Thus, there is a social distance between mother and son.

(1: 2) King Claudius : What wouldst thou have, Laertes?
    Laertes : My dread Lord, your leave and favor to return to France.

The dialogue happens between King Claudius and Laertes. They are from a different class of society. However, they respect each other. On the other hand, the address forms used by Laertes shows that he respects King Claudius as a King of the castle. It is seen from the use of the word “Lord” to address King Claudius.

(1: 3) Hamlet : Be all my sins remembered?
    Ophelia : Good, my lord.

The utterance above shows that Hamlet has a power in the castle. He has an important position and authority. Ophelia comes from a lower class. The address forms used by Ophelia shows that she respects Hamlet. It can be clearly seen that there is a social distance between Hamlet and Ophelia.

Another example can be taken from the dialogue between the guards in the movie.

(1: 4) Marcellus : Holla! Bernardo!
    Bernardo : Say, What, is Horatio there?
    Horatio : A piece of him.

This dialogue shows that there is a good relationship among Bernardo, Horatio, and Marcellus. They are in the same class of society. They are guards of
the castle. That conversation happens at a platform before the castle. They are in a duty to protect the castle from the strange movement at that night. That kind of address forms is used to show the characteristic of the culture in a castle when welcoming someone. From the examples above, the characters show the view of using address forms in a castle by their FN (s), TLN, and T.

Holmes (2001: 268) states that a polite person makes others feel comfortable. Being linguistically polite involves people appropriately speaking to other based on their relationship. There are two different types of politeness, i.e. negative and positive politeness. Positive politeness is more solidarity-oriented. In positive politeness, people usually use FN to express solidarity and to minimize status differences. On the other hand, negative politeness involves expressing oneself appropriately in terms of social distance and status differences.

*Hamlet* is chosen as the object of this research because in this film all of the characters have their own way to address others. The setting of the movie is in a kingdom with so many uniqueness things. For example the costumes of the characters, the cultures, the buildings, and etc. Therefore, the researcher is triggered to observe the use of address forms in this movie. The choice of Hamlet as the object of the research based on three considerations. First, this movie is taken from one of the biggest literary works by William Shakespear. Second, the setting of this movie shows the characteristic in a castle. The last is there are some moral values that can be taken from this movie.
B. Research Focus

There are various address forms used in a social interaction. They vary depending on who use it, where they use it, when they use it and why they use it. This research focuses on identifying and analyzing the use of address forms as one aspect of applying politeness for communication in the movie Hamlet.

The use of address forms in Hamlet becomes interesting to be analyzed because of some reasons. This movie sets in a kingdom, so there are many things that contain a historical value. There are many types of address forms used in this movie uniquely.

This research focuses on analyzing the use of address forms in Hamlet. To be more specific, the researcher makes some limitations. The characters in Hamlet use some types of address forms in their conversation such as FN, TLN, FLN, TFN, OT, KT, and T. A change in the context in which they use an influence the type of address forms. Therefore, this research also analyzes the factors contributing to each choice, and how it affects that. Based on the research focus, three problems are formulated as follows.

1. What are the types of address forms used by the characters in the movie Hamlet?

2. What are the functions of the use of address forms by the characters in the movie Hamlet?

3. How does the characters’ role influence the use of address forms in the movie Hamlet?
C. Objectives of the Study

The objectives of this research are:

1. to identify the types of address forms used by the characters in the movie *Hamlet,*
2. to find out the functions of the use of address forms by the characters in the movie *Hamlet,* and
3. to describe the characters’ role influencing the use of address forms in the movie *Hamlet.*

D. Significance of the Study

Based on the result of the research, it is expected that this research gives some contributions both theoretically and practically.

1. Theoretical significance

Theoretically, this research becomes useful for any sociolinguistic study related to the use of certain address forms as one of politeness strategies in a real communication. This research also gives additional informations in linguistic research.

2. Practical significance

Practically, this research is expected to be useful for the following parties.

a. The students of English Language and Literature Study Program Majoring in Linguistic

This research enriches their knowledge in sociolinguistic field especially in addressing forms, and also they can know the kind of address forms and the
use of address forms based on the setting and social factors in the movie *Hamlet*.

b. The lecturers of English Language and Literature Study Program

This research becomes as an additional reference in teaching address system used as one strategy of politeness.

c. Other researchers

This research can be used as a reference to make further research in the same area.