

LAMPIRAN

Kuesioner

Kepada Yth.

Bapak/ibu/Saudara/i Responden Penelitian

Di Yogyakarta

Dengan Hormat,

Pada saat ini saya adalah Singgih Wibisono Mahasiswa Jurusan Manajemen Universitas Negeri Yogyakarta yang sedang menyusun skripsi dengan judul “Analisis Asosiasi Merek *Dunkin’ Donuts* studi pada : masyarakat di Kota Yogyakarta”. Pada kesempatan ini, dengan segala kerendahan hati meminta kesediaan Bapak/Ibu/Saudara/i sekalian untuk mengisi angket yang tersedia. Ketulusan dan kesediaan menjawab pertanyaan ini sangat saya harapkan. Kuesioner ini nantinya akan digunakan sebagai data primer dalam penelitian dan tidak akan digunakan untuk sesuatu yang terlarang dengan tetap akan merahasiakan identitas responden.

Atas perhatian dan kerjasamanya dalam pengisian kuesioner ini, saya ucapkan terima kasih.

Yogyakarta, November 2011

Hormat Saya

Singgih Wibisono
06408141028

No	Asosiasi Merek	Dunkin Donut	
		Tidak	Ya
1	Kualitas donat baik		
2	Kualitas produk (rasa, ukuran, penampilan) konsisten		
3	Bahan bakunya tidak menggunakan bahan pengawet yang berbahaya bagi kesehatan		
4	Donatnya mempunyai banyak variasi dari segi rasa		
5	Bahan bakunya diimpor		
6	Donatnya berbentuk cincin ada lubang di tengahnya		
7	Merupakan franchise		
8	Proses pembelian berlangsung cepat		
9	Pelayan dalam memberikan pelayanannya bersikap ramah		
10	Desain packaging menarik		
11	Tampilan donat menarik		
12	Penataannya memudahkan memilih donat yang diinginkan		
13	Memiliki pencahayaan lampu yang sangat baik		
14	Produknya untuk kelas atas		
15	Dalam hal ini <i>Dunkin' Donuts</i> berusaha menyamai		

	pesaingnya J.CO Donut seperti harga minuman Dunkin Donut sama dengan harga minuman J.CO Donut, Dunkin Donut membuat produk donut berbentuk bintang dengan tekstur yang kenyal mirip dengan produk bintang milik j.co donut		
16	Dunkin Donut berasal dari amerika serikat		

NB: pengisian dengan memberi tanda centang

Tabel 1. Uji Coba Instrumen

No	P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12	P13	P14	P15	P16	T
1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	0	1	13
2	0	1	1	1	0	1	0	1	1	1	0	1	1	0	0	0	9
3	1	1	0	1	1	1	1	1	1	1	1	1	1	0	1	1	14
4	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	3
5	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0	1	14
6	1	0	1	1	0	1	0	1	0	1	0	1	1	0	0	0	8
7	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1	0	12
8	1	1	1	1	0	1	0	1	1	1	1	1	1	0	0	1	12
9	1	1	1	1	0	1	1	1	1	1	1	1	1	0	0	1	13
10	1	1	1	0	0	1	1	1	1	1	0	0	1	0	1	1	11
11	1	0	0	1	1	1	1	1	0	1	1	0	0	0	1	1	10
12	1	1	0	1	0	1	0	1	1	1	1	1	1	0	0	1	11
13	1	1	0	1	0	1	1	1	1	1	1	1	1	1	0	1	13
14	1	1	1	1	1	1	1	1	0	1	0	1	1	1	1	1	14
15	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	16
16	1	1	0	1	0	0	1	1	1	1	1	1	1	1	0	1	12
17	1	0	1	0	1	0	1	1	1	1	0	0	0	1	1	1	10
18	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	26
19	0	1	0	1	1	0	0	1	0	1	1	1	0	0	0	0	7
20	1	1	1	1	0	1	1	1	1	1	1	1	1	0	0	1	13
21	1	1	1	1	1	1	1	1	0	1	0	1	1	1	1	1	14
22	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	15
23	1	1	1	1	1	1	0	0	1	1	1	1	1	0	1	0	12
24	1	1	1	1	0	1	1	1	1	1	1	1	1	1	1	1	16
25	0	0	0	1	0	0	1	0	1	0	0	1	0	0	0	0	4
26	1	1	1	1	1	1	1	1	1	1	0	1	1	0	0	1	13
27	0	1	1	0	0	0	0	1	1	1	1	0	1	0	0	0	7
28	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	16
29	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1	1	15

[illegible]

Tabel 2. Uji Validitas

Butir Nomor	Korelasi lugas r xy	Korelasi Bag-total r bt	Signifikan P	Status Butir
1	0,546	0,463	0,005	Sahih
2	0,606	0,523	0,002	Sahih
3	0,480	0,371	0,021	Sahih
4	0,485	0,403	0,013	Sahih
5	0,504	0,384	0,017	Sahih
6	0,520	0,433	0,008	Sahih
7	0,479	0,359	0,024	Sahih
8	0,551	0,485	0,003	Sahih
9	0,468	0,376	0,019	Sahih
10	0,663	0,619	0,000	Sahih
11	0,525	0,421	0,010	Sahih
12	0,494	0,405	0,013	Sahih
13	0,480	0,376	0,019	Sahih
14	0,561	0,449	0,006	Sahih
15	0,538	0,421	0,010	Sahih
16	0,572	0,480	0,004	Sahih

Tabel 3. Uji Realibilitas

Sumber variasi (SV)	Jumlah Kuadrat (JK)	Der.bebas (db)	Rerata Kuadrat
antar subyek	21.81	29	0.752
antar butir	9.331	15	--
Galat (sisal)	59.498	435	0.136
total	90.498	479	--
$r_{tt}=0,819$	$P=0.000$		andal

0	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1
1	0	1	1	0	1	1	1	0	1	1	1	1	1	0	0
0	0	1	1	1	1	1	1	0	1	1	0	1	1	0	1
1	0	1	1	0	1	1	1	1	0	1	1	1	1	1	1
0	0	0	1	0	1	1	1	0	0	1	0	1	0	0	1
0	1	0	1	1	1	1	1	1	1	1	1	0	0	0	1
1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1
1	0	0	1	1	1	1	1	1	1	1	1	0	0	1	1
1	1	0	1	0	1	1	1	1	0	1	1	1	1	1	1
0	0	1	1	1	1	1	1	0	1	1	1	0	1	0	1
1	1	1	1	1	0	0	1	1	0	1	1	1	0	0	1
1	0	1	1	0	1	1	1	1	1	1	1	1	1	0	1
0	0	0	1	0	1	1	0	0	1	1	1	1	1	0	1
0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1
0	0	0	1	0	1	1	1	0	1	0	1	1	1	0	1
1	0	1	1	0	1	1	1	1	1	1	1	1	1	1	0
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	1
1	0	1	1	1	1	1	0	1	1	1	1	1	1	0	1
1	0	1	1	0	1	1	0	0	1	1	1	1	1	0	1
1	0	1	1	1	1	1	1	0	1	1	1	1	1	0	1
0	1	0	1	0	0	0	1	0	1	1	1	1	1	0	1
1	1	1	1	0	0	1	0	0	1	1	1	1	1	0	1
0	1	1	1	0	0	1	0	1	1	1	1	1	1	1	1
1	1	0	1	1	1	1	1	1	1	1	1	1	1	0	0
1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0
0	0	1	1	1	1	1	1	0	1	1	1	0	1	0	0
1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1
1	1	0	1	0	1	0	1	1	1	1	0	1	1	1	1
1	0	1	1	1	1	0	1	1	1	1	0	1	1	0	1
1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1	1	0	1	0	1	0	1
1	1	0	1	0	1	1	1	1	1	1	1	1	1	0	1
0	1	0	0	1	1	1	1	1	1	1	1	0	1	0	1
1	0	1	1	0	1	1	1	1	1	1	1	1	1	1	1
1	0	1	1	1	1	1	1	1	1	1	1	0	1	0	1
1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	1
1	0	1	1	1	1	1	1	1	1	1	1	1	1	0	1
1	0	1	1	1	1	1	1	1	0	1	1	0	1	0	1
0	0	0	0	0	1	1	0	0	1	1	1	0	0	0	1
1	0	0	1	1	1	1	1	1	1	1	0	1	0	1	1
1	0	1	1	1	1	1	1	1	1	1	1	1	1	0	1
1	0	0	1	1	1	1	0	1	0	1	1	1	1	0	1
0	0	0	0	0	1	1	0	1	1	0	1	0	0	1	1
1	0	0	1	1	1	1	1	1	1	1	0	1	0	1	1
1	0	1	1	1	1	1	1	1	1	1	1	1	1	0	1
1	0	0	1	1	1	1	0	1	0	1	1	1	1	0	1
0	0	0	0	0	1	1	0	1	1	0	1	0	0	1	1
1	0	1	1	1	1	1	1	0	0	1	1	1	1	0	0

Tabel 5. Hasil Uji Cochran**DATA ALL****NPar Tests****Cochran Test****Frequensies**

	Value	
	o	1
No 1	27	73
No 2	60	40
No 3	30	70
No 4	12	88
No 5	39	61
No 6	9	91
No 7	7	93
No 8	14	86
No 9	29	71
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 15	63	37
No 16	18	82

Test Statistics

N	100
Cochran's Q	258.960
df	15
Asymp.Sig	.000

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

IRITASI NO.15**NPar Tests****Cochran Test****Frequensies**

	Value	
	o	1
No 1	27	73
No 2	60	40
No 3	30	70
No 4	12	88
No 5	39	61
No 6	9	91
No 7	7	93
No 8	14	86
No 9	29	71
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 16	18	82

Test Statistics

N	100
Cochran's Q	178.682
df	14
Asymp.Sig	.000

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

IRITASI NO. 2**NPar Tests****Cochran Test****Frequensies**

	Value	
	o	1
No 1	27	73
No 3	30	70
No 4	12	88
No 5	39	61
No 6	9	91
No 7	7	93
No 8	14	86
No 9	29	71
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 15	63	37
No 16	18	82

Test Statistics

N	100
Cochran's Q	85.731
df	13
Asymp.Sig	.000

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

IRITASI NO.5**NPar Tests****Cochran Test****Frequencies**

	Value	
	o	1
No 1	27	73
No 2	60	40
No 3	30	70
No 4	12	88
No 6	9	91
No 7	7	93
No 8	14	86
No 9	29	71
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 15	63	37
No 16	18	82

Test Statistics

N	100
Cochran's Q	55.972
df	12
Asymp.Sig	.000

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

IRITASI NO.3**NPar Tests****Cochran Test****Frequensies**

	Value	
	o	1
No 1	27	73
No 2	60	40
No 4	12	88
No 5	39	61
No 6	9	91
No 7	7	93
No 8	14	86
No 9	29	71
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 15	63	37
No 16	18	82

Test Statistics

N	100
Cochran's Q	42.910
df	11
Asymp.Sig	.000

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

IRITASI NO. 9**NPar Tests****Cochran Test****Frequensies**

	Value	
	o	1
No 1	27	73
No 2	60	40
No 3	30	70
No 4	12	88
No 5	39	61
No 6	9	91
No 7	7	93
No 8	14	86
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 15	63	37
No 16	18	82

Test Statistics

N	100
Cochran's Q	28.336
df	10
Asymp.Sig	.002

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

IRITASI NO. 1**NPar Tests****Cochran Test****Frequensies**

	Value	
	o	1
No 2	60	40
No 3	30	70
No 4	12	88
No 5	39	61
No 6	9	91
No 7	7	93
No 8	14	86
No 9	29	71
No 10	16	84
No 11	7	93
No 12	16	84
No 13	15	85
No 14	13	87
No 15	63	37
No 16	18	82

Test Statistics

N	100
Cochran's Q	12.880
df	15
Asymp.Sig	.168

- a. 1 is treated as a success
- b. Some or all exact significances cannot be
Computed because there is insufficient memory

Tabel 6. HASIL UJI CHI-SQUARE

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Usia*No4	100	100.0%	0	.0%	100	100.0%
Usia*No6	100	100.0%	0	.0%	100	100.0%
Usia*No7	100	100.0%	0	.0%	100	100.0%
Usia*No8	100	100.0%	0	.0%	100	100.0%
Usia*No10	100	100.0%	0	.0%	100	100.0%
Usia*No11	100	100.0%	0	.0%	100	100.0%
Usia*No12	100	100.0%	0	.0%	100	100.0%
Usia*No13	100	100.0%	0	.0%	100	100.0%
Usia*No14	100	100.0%	0	.0%	100	100.0%
Usia*No16	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No4	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No6	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No7	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No8	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No10	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No11	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No12	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No13	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No14	100	100.0%	0	.0%	100	100.0%
Bidang Kerja*No16	100	100.0%	0	.0%	100	100.0%

Usia*No4**Crosstab**

Count

	No4		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	4	26	30
Usia 17-20 tahun	7	60	67
Usia 17-20 tahun	1	2	3
Total	12	88	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.496	2	.473
Likelihood Ratio	1.141	2	.565
Linear-by-linear Association	.021	1	.885
N of Valid Cases	100		

a. 3 cells (50.0%) have expected count less than 5. The minimum expected count is .36.

Usia*No6**Crosstab**

Count

	No6		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	8	22	30
Usia 17-20 tahun	1	66	67
Usia 17-20 tahun	0	3	3
Total	9	91	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16.340	2	.000
Likelihood Ratio	15.318	2	.000
Linear-by-linear Association	14.587	1	.000
N of Valid Cases	100		

a.3 cells (50.0%) have expected count less than 5. The minimum expected count is .27.

Usia*No7**Crosstab**

Count

	No7		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	3	27	30
Usia 17-20 tahun	3	64	67
Usia 17-20 tahun	1	2	3
Total	7	93	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4.265	2	.119
Likelihood Ratio	2.904	2	.234
Linear-by-linear Association	.007	1	.933
N of Valid Cases	100		

a. 4 cells (66.7%) have expected count less than 5. The minimum expected count is .21.

Usia*No8**Crosstab**

Count

	No8		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	7	23	30
Usia 17-20 tahun	7	60	67
Usia 17-20 tahun	0	3	3
Total	14	86	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3.361	2	.186
Likelihood Ratio	3.532	2	.171
Linear-by-linear Association	3.316	1	.069
N of Valid Cases	100		

a.3 cells (50.0%) have expected count less than 5. The minimum expected count is .42.

Usia*No10**Crosstab**

Count

	No10		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	7	23	30
Usia 17-20 tahun	8	59	67
Usia 17-20 tahun	1	2	3
Total	16	84	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.693	2	.260
Likelihood Ratio	2.510	2	.285
Linear-by-linear Association	.809	1	.369
N of Valid Cases	100		

a.4 cells (66.7%) have expected count less than 5. The minimum expected count is .21.

Usia*No11**Crosstab**

Count

	No11		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	4	26	30
Usia 17-20 tahun	3	64	67
Usia 17-20 tahun	0	3	3
Total	7	93	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.729	2	.256
Likelihood Ratio	2.667	2	.264
Linear-by-linear Association	2.663	1	.105
N of Valid Cases	100		

a.3 cells (50.0%) have expected count less than 5. The minimum expected count is .21.

Usia*No12**Crosstab**

Count

	No12		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	7	23	30
Usia 17-20 tahun	9	58	67
Usia 17-20 tahun	0	3	3
Total	16	84	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.100	2	.350
	2.470	2	.291
Likelihood Ratio	2.058	1	.151
Linear-by-linear Association			
N of Valid Cases	100		

a. 3 cells (50.0%) have expected count less than 5. The minimum expected count is .48.

Usia*No13**Crosstab**

Count

	No13		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	5	25	30
Usia 17-20 tahun	9	58	67
Usia 17-20 tahun	1	2	3
Total	15	85	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.958	2	.611
Likelihood Ratio	.822	2	.663
Linear-by-linear Association	.001	1	.978
N of Valid Cases	100		

a. 3 cells (50.0%) have expected count less than 5. The minimum expected count is .45.

Usia*No14**Crosstab**

Count

	No14		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	4	26	30
Usia 17-20 tahun	9	58	67
Usia 17-20 tahun	0	3	3
Total	13	87	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.462	2	.794
Likelihood Ratio	.849	2	.654
Linear-by-linear Association	.082	1	.775
N of Valid Cases	100		

a. 3 cells (50.0%) have expected count less than 5. The minimum expected count is .39.

Usia*No16**Crosstab**

Count

	No16		Total
	Tidak	Ya	
Usia Usia 17-20 tahun	5	25	30
Usia 17-20 tahun	13	54	67
Usia 17-20 tahun	0	3	3
Total	18	82	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.784	2	.676
Likelihood Ratio	1.315	2	.518
Linear-by-linear Association	.005	1	.943
N of Valid Cases	100		

a. 2 cells (33.3%) have expected count less than 5. The minimum expected count is .54.

Bidang Kerja*No4**Crosstab**

Count

	No4		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	6	30	36
Pegawai			
Swasta/Wiraswasta	5	54	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	1	3	4
Total	12	88	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2.213	3	.529
	2.201	3	.532
Likelihood Ratio	.002	1	.961
Linear-by-linear Association			
N of Valid Cases	100		

a.5 cells (62.5%) have expected count less than 5. The minimum expected count is .12.

Bidang Kerja*No6**Crosstab**

Count

	No6		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	4	32	36
Pegawai			
Swasta/Wiraswasta	4	55	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	1	3	4
Total	9	91	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.900	3	.593
Likelihood Ratio	1.641	3	.650
Linear-by-linear Association	.315	1	.575
N of Valid Cases	100		

a. 5 cells (62.5%) have expected count less than 5. The minimum expected count is .09.

Bidang Kerja*No7**Crosstab**

Count

	No7		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	3	33	36
Pegawai			
Swasta/Wiraswasta	2	57	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	2	2	4
Total	7	93	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.716	3	.005
Likelihood Ratio	7.061	3	.070
Linear-by-linear Association	5.914	1	.015
N of Valid Cases	100		

a. 6 cells (62.5%) have expected count less than 5. The minimum expected count is .07.

Bidang Kerja*No8**Crosstab**

Count

	No8		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	5	31	36
Pegawai			
Swasta/Wiraswasta	9	50	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	0	4	4
Total	14	86	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.891	3	.828
Likelihood Ratio	1.584	3	.663
Linear-by-linear Association	.502	1	.479
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .14.

Bidang Kerja*No10**Crosstab**

Count

	No10		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	6	30	36
Pegawai			
Swasta/Wiraswasta	10	49	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	0	4	4
Total	16	84	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.004	3	.800
Likelihood Ratio	1.794	3	.616
Linear-by-linear Association	.712	1	.399
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .16.

Bidang Kerja*No11**Crosstab**

Count

	No11		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	3	33	36
Pegawai			
Swasta/Wiraswasta	4	55	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	0	4	4
Total	7	93	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.479	3	.923
Likelihood Ratio	.823	3	.844
Linear-by-linear Association	.457	1	.499
N of Valid Cases	100		

a. 6 cells (75.0%) have expected count less than 5. The minimum expected count is .07.

Bidang Kerja*No12**Crosstab**

Count

	No4		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	7	29	36
Pegawai			
Swasta/Wiraswasta	8	51	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	1	3	4
Total	16	84	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.011	3	.799
Likelihood Ratio	1.136	3	.768
Linear-by-linear Association	.001	1	.974
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .16.

Bidang Kerja*No13**Crosstab**

Count

	No13		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	7	29	36
Pegawai			
Swasta/Wiraswasta	8	51	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	0	4	4
Total	15	85	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	1.536	3	.674
Likelihood Ratio	2.242	3	.524
Linear-by-linear Association	1.425	1	.233
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .15.

Bidang Kerja*No14**Crosstab**

Count

	No14		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	9	27	36
Pegawai			
Swasta/Wiraswasta	4	55	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	0	4	4
Total	13	87	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7.349	3	.062
Likelihood Ratio	7.537	3	.057
Linear-by-linear Association	3.853	1	.050
N of Valid Cases	100		

a. 5 cells (62.5%) have expected count less than 5. The minimum expected count is .13.

Bidang Kerja*No16**Crosstab**

Count

	No16		Total
	Tidak	Ya	
Bidang kerja Mahasiswa/Pelajar	7	29	36
Pegawai			
Swasta/Wiraswasta	10	49	59
TNI/Polri	0	1	1
Lainnya(Sebutkan...)	1	3	4
Total	18	82	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	.447	3	.930
Likelihood Ratio	.613	3	.893
Linear-by-linear Association	.004	1	.951
N of Valid Cases	100		

a. 4 cells (50.0%) have expected count less than 5. The minimum expected count is .18.