

**PENGEMBANGAN MEDIA FLIPBOOK MATERI PERSONAL HIGIENE  
PADA MATA PELAJARAN KEAMANAN PANGAN UNTUK SISWA  
KELAS X SMK**

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**Abstrak**

Penelitian ini bertujuan untuk (1) mengembangkan media pembelajaran media flipbook dengan materi Personal Higiene, (2) mengetahui kelayakan dari media flipbook dengan materi Personal Higiene berdasarkan ahli materi, ahli media, guru, dan peserta didik.

Metode yang digunakan dalam penelitian ini yaitu *Research and Development* R&D dengan model pengembangan 4D models (Define, Design, Develop, dan Dessiminate) dengan tujuan menghasilkan produk baru melalui proses pengembangan. Subjek penelitian ini adalah siswa kelas X Boga 2 semester ganjil tahun akademik 2018/2019 sebanyak 35 siswa. Siswa diberikan media untuk mengetahui kelayakan media tersebut apabila digunakan dalam proses pembelajaran. Teknik analisis data yang digunakan adalah analisis deskriptif kuantitatif.

Hasil penelitian ini adalah: (1) proses pengembangan pada tahap define mengkaji kurikulum, mengidentifikasi materi yang dibutuhkan. Tahap design yaitu merancang produk media flipbook. Tahap develop yaitu dengan menguji coba kelayakan media flipbook pada ahli materi, ahli media, guru dan peserta didik. Tahap disseminate dilakukan dengan cara mengirimkan media flipbook melalui laptop, (2) hasil kelayakan menurut ahli materi dikategorikan sangat layak dengan rata-rata persentase skor 86,5%, kelayakan menurut ahli media dikategorikan sangat layak dengan rata-rata persentase skor 96,70%, kelayakan menurut guru dikategorikan layak dengan rata-rata skor 84,20% dan menurut 35 peserta didik kelas X dikategorikan sangat layak dengan rata-rata persentase skor 86,60%.

**Kata kunci:** Media pembelajaran, Flipbook, Keamanan Pangan

**DEVELOPMENT OF FLIPBOOK MEDIA PERSONAL HIGIENE  
MATERIALS IN FOOD LEARNING EYES FOR CLASS X STUDENTS  
VOCATIONAL SCHOOL**

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**Abstrac**

*The purpose of the research are to know (1) develop flipbook media learning media with Personal Hygiene material, (2) determine the feasibility of flipbook media with Personal Hygiene material based on material experts, media experts, teachers, and students.*

*The method used in this research is Research and Development R&D with 4D models (Define, Design, Develop, and Dessiminate) with purpose new product from development. The subjects of this study were students of class X Boga 2 odd semester 2018/2019 as many as 35 students. Students are given media to find out the feasibility of the media when used in the learning process. The data analysis technique used is quantitative descriptive analysis.*

*The research showed: (1) the development process at the define stage of reviewing the curriculum, identifying the material needed. The design stage is designing flipbook media products. The develop phase is to test the feasibility of flipbook media on material experts, media experts, teachers and students. Disseminate stage is done by sending flipbook media through laptops, (2) the results of eligibility according to experts the material is categorized as very feasible with an average percentage score of 86.5%, the eligibility according to media experts is categorized as very feasible with an average percentage score of 96.70% , according to the teacher's feasibility was categorized as feasible with an average score of 84.20% and according to 35 students in class X was categorized as very decent with an average percentage score of 86.60%.*

**Keywords:** *Learning media, Flipbook, Food Safety*