

**HUBUNGAN MINAT BERWIRSAUSAHA BIDANG TEKSTIL DAN PRODUK
TEKSTIL DENGAN HASIL PELATIHAN *ECOPRINT* DAUN JATI BAGI
IBU-IBU DI DUSUN NGLANGGERAN KULON GUNUNG KIDUL**

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ABSTRAK

Penelitian ini bertujuan untuk: (1)mengetahui minat berwirausaha bidang tekstil dan produk tekstil ibu-ibu di Dusun Nglanggeran Kulon; (2)mengetahui hasil pelatihan *ecoprint* daun jati di Dusun Nglanggeran Kulon; (3)mengetahui bagaimana hubungan minat berwirausaha bidang tekstil dan produk tekstil ibu-ibu di Dusun Nglanggeran Kulon dengan hasil pelatihan *ecoprint* daun jati.

Penelitian ini merupakan penelitian korelasi.Populasi dalam penelitian ini adalah seluruh ibu-ibu di Dusun Nglanggeran Kulon Gunung Kidul yang berjumlah 65 orang.Teknik pengambilan sampel menggunakan *Simple Random Sampling* yang diambil secara acak yaitu sebanyak 31 orang.Teknik pengumpulan data pada penelitian ini menggunakan observasi dan angket.Validitas instrumen angket dilakukan dengan rumus *Product Moment* dan uji reliabilitas menggunakan rumus *Alpha Cronbach*.Analisis data menggunakan statistik deskriptif, uji prasyarat analisis, dan uji hipotesis.

Hasil penelitian menunjukkan bahwa: (1) minat berwirausaha ibu-ibu di Dusun Nglanggeran Kulon tergolong tinggi dengan skor mean 89,41 dan modus 88,0. Secara keseluruhan minat berwirausaha bidang busana dengan kategori sangat tinggi sebesar 10%, tinggi 61%, rendah 19% dan sangat rendah 10%; (2) hasil pelatihan *ecoprint* daun jati termasuk dalam kategori cukup baik dengan skor mean 86,58 dan modus 92; (3) terdapat hubungan positif dan signifikan minat berwirausaha bidang tekstil dan produk tekstil ibu-ibu di Dusun Nglanggeran Kulon dengan hasil pelatihan *ecoprint* daun jati. Hal ini dibuktikan dengan nilai koefisien korelasi antara variabel (X) dan (Y) sebesar 0,620 yang menunjukkan tingkat korelasi dalam kategori kuat. Sedangkan koefisien determinasi (r^2) sebesar 0,384 yang artinya 38,4% variabel minat berwirausaha (X) turut berkontribusi terhadap variabel hasil pelatihan *ecoprint* daun jati (Y).

Kata Kunci: *Minat Berwirausaha, Hasil Pelatihan, Ecoprint Daun Jati*

**THE RELATIONSHIP BETWEEN THE ENTREPRENEURIAL INTEREST
IN THE TEXTILE FIELD AND PRODUCTS AND THE RESULTS OF TEAK
LEAF ECOPRINT TRAINING AMONG MOTHERS IN NGLANGGERAN
KULON HAMLET, GUNUNG KIDUL**

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ABSTRACT

This study aims to find out: (1) the entrepreneurial interest in the textile field and textile products among mothers in Nglanggeran Kulon Hamlet; (2) the results of teak leaf ecoprint training in Nglanggeran Kulon Hamlet; and (3) the relationship between the entrepreneurial interest in the textile field and textile products and the results of teak leaf ecoprint training among mothers in Nglanggeran Kulon Hamlet.

This was a correlation study. The research population comprised all mothers in Nglanggeran Kulon Hamlet, Gunung Kidul, with a total of 65 people. The sampling technique was the simple random sampling and the sample consisted of 31 people. The data were collected through observations and a questionnaire. The questionnaire validity was calculated by the product moment formula and the reliability by Cronbach's alpha formula. The data were analyzed using descriptive statistics, analysis prerequisite tests, and hypothesis testing.

The results of the study are as follows. (1) The entrepreneurial interest among mothers in Nglanggeran Kulon is relatively high with a mean of 89.41 and a mode of 88.0. Overall, the entrepreneurial interest in the fashion sector is very high by 10%, high by 61%, low by 19%, and very low by 10%. (2) The results of teak leaf ecoprint training are fairly good with a mean of 86.58 and a mode of 92. (3) There is a significant positive relationship between the entrepreneurial interest in the textile field and products among mothers in Nglanggeran Kulon Hamlet and the results of teak leaf ecoprint training. This is indicated by the correlation coefficient between the variables (X) and (Y), namely 0.620, showing a strong correlation. The coefficient of determination (r^2) of 0.384 indicates that the entrepreneurial interest variable (X) contributes to the teak ecoprint training result variable (Y) by 38.4%.

Keywords: *Entrepreneurial Interest, Training Results, Teak Leaf Ecoprint*