

**PENGEMBANGAN MEDIA VIDEO PEMBELAJARAN PEMBUATAN
SWEET BREAD DENGAN METODE STRAIGHT DOUGH
DI SMK NEGERI 4 SURAKARTA**

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ABSTRAK

Penelitian ini bertujuan untuk: 1) mengembangkan media video pembelajaran materi pembuatan *sweet bread*, 2) mengetahui kelayakan media video pembelajaran materi pembuatan *sweet bread* berdasarkan penilaian ahli materi, ahli media, dan siswa.

Penelitian dilaksanakan pada bulan Februari-Desember 2019 dengan tempat penelitian di SMK Negeri 4 Surakarta. Metode penelitian yang digunakan adalah *Research and Development* dengan pendekatan 4D (*Define, Design, Develop, dan Disseminate*). Pada tahap *Define* ditentukan materi yang akan digunakan dalam pembuatan media video pembelajaran. Tahap *Design* melakukan pembuatan *story board* dan *script* video pembelajaran serta pembuatan video. Tahap *develop* media video direvisi dan diuji kelayakannya oleh ahli materi, ahli media dan siswa. Tahap *disseminate* merupakan tahap penyebarluasan video pembelajaran yaitu dengan mengunggah ke akun *YouTube*. Analisa data dilakukan secara deskriptif kuantitatif.

Hasil penelitian menunjukkan :1) Media Video Pembelajaran Pembuatan *Sweet bread* dengan Metode Straight Dough di SMK N 4 Surakarta berdurasi 13 menit 36 detik. Video berisi tentang materi pembuatan *sweet bread* dari persiapan, pembuatan hingga pengemasan. Video dapat dilihat di akun *YouTube* pada <https://youtu.be/SdGv7TJmKEo>. 2) Hasil uji kelayakan media video pembelajaran berdasarkan penilaian ahli materi diperoleh nilai rata-rata prosentase 97,65% sehingga termasuk kategori sangat layak, ahli media diperoleh nilai rata-rata prosentase 98,44% sehingga termasuk kategori sangat layak dan siswa diperoleh nilai rata-rata prosentase 93,60 % sehingga termasuk kategori sangat layak. Dengan demikian, media video pembelajaran ini layak digunakan sebagai media pembelajaran *Pastry* dan *Bakery* Kompetensi Dasar Membuat *Sweet bread*.

Kata Kunci : Video Pembelajaran, Pengembangan, *Sweet bread*, Kelayakan

**THE DEVELOPMENT OF VIDEO PLATFORM OF SWEET BREAD
MAKING WITH STRAIGHT DOUGH METHOD
IN SMK NEGERI 4 SURAKARTA**

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ABSTRACT

The aim of this research was to find out: 1) how to develop a tutorial video of sweat bread making, 2) the feasibility of tutorial video of the making of sweet bread as a media of inter-learning based on the assessment of material expert, media expert, and students.

The research was taken between February – December 2019 and taken place at SMK Negeri 4 Surakarta. The method of the study is Research and Development using 4D Approach (Define, Design, develop, dan disseminate). The material that was used in the video tutorial was decided in the Define phase. The making of story board and video's script as well as the video making was in the Design phase. In the develop phase the video was revised and the feasibility was reviewed by material expert, media expert and the students. The disseminate phase was the phase where the video tutorial was distributed by uploading it into the YouTube. The Data analysis that was used in the study was quantitative descriptive.

The result of the research showed :1) The duration of Video Tutorial on The Making of Sweet bread Using Straight Dough Method in SMK N 4 Surakarta was 13 minutes 36 seconds. The video is about the making of sweet bread started from the preparation, the baking process to the packing process. The video can be seen on YouTube <https://youtu.be/SdGv7TJmKEo>. 2) The result of feasibility test of the tutorial video according to material expert brought 97.65% of average percentage value so it included into "very feasible" category, media expert receive 98,44% average percentage value so that it included into "very feasible" category and the last but not least according to the students there were 93.60% average percentage value, also included into "very feasible" category. With previous result it could be concluded that tutorial video is feasible to be used as a teaching learning media of Pastry and Bakery as Basic Competence of Making Sweet bread.

Keywords : Tutorial Video, Development, Sweet bread, Feasibility