

HUBUNGAN SIKAP DALAM MERESPON PERKEMBANGAN DUNIA USAHA BUSANA DI INDONESIA DENGAN MINAT BERWIRAUSAHA SISWA KELAS XII MAN 3 SLEMAN

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ABSTRAK

Tujuan penelitian ini adalah ingin mengetahui: (1) bagaimana sikap siswa kelas XII MAN 3 Sleman dalam merespon perkembangan dunia usaha busana di Indonesia; (2) minat berwirausaha siswa kelas XII MAN 3 Sleman; (3) hubungan sikap siswa kelas XII MAN 3 Sleman dalam merespon perkembangan dunia usaha busana di Indonesia dengan minat berwirausaha siswa kelas XII MAN 3 Sleman.

Metode yang digunakan adalah kuantitatif dengan pendekatan korelasional. Populasi berasal dari siswa kelas XII berjumlah 238 orang dengan sampel berjumlah 142 orang diambil berdasarkan teknik *proportional random sampling*. Teknik pengumpulan data menggunakan angket tertutup dalam bentuk skala likert. Uji hipotesis menggunakan teknik analisis korelasi *product moment* dengan variabel Sikap dalam Merespon Perkembangan Dunia Usaha Busana di Indonesia (X) sebagai variabel bebas dan Minat Berwirausaha (Y) sebagai variabel terikat.

Hasil penelitian ini menunjukkan bahwa (1) sikap siswa kelas XII MAN 3 Sleman dalam merespon perkembangan dunia usaha busana di Indonesia menunjuk pada kategori positif, yaitu sebesar 50,7% yang berada pada rentang skor $49,5 \leq x < 58,5$; (2) minat berwirausaha siswa kelas XII MAN 3 Sleman menunjuk pada kategori tinggi, yaitu sebesar 47,9% yang berada pada rentang skor $60 > x \geq 50$; (3) adanya hubungan positif dan signifikan antara sikap siswa kelas XII MAN 3 Sleman dalam merespon perkembangan dunia usaha busana di Indonesia dengan minat berwirausaha siswa kelas XII MAN 3 Sleman, melalui analisis korelasi *Pearson Product Moment* diperoleh *Sig.(2-tailed)* sebesar $0,000 < 0,05$ dan $r_{hitung} 0,432 > r_{tabel} 0,159$.

Kata Kunci : Sikap, Usaha Busana, Minat Berwirausaha.

**THE RELATIONSHIP BETWEEN THE ATTITUDE IN RESPONDING
TO THE DEVELOPMENT OF THE FASHION BUSINESS SECTOR
IN INDONESIA AND THE ENTREPRENEURIAL INTEREST
AMONG STUDENTS OF GRADE XII OF MAN 3 SLEMAN**

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ABSTRACT

This study aims to find out: (1) the attitude of the students of Grade XII of MAN 3 Sleman in responding to the development of the fashion business sector in Indonesia, (2) their entrepreneurial interest, and (3) the relationship between their attitude in responding to the development of the fashion business sector in Indonesia and their entrepreneurial interest.

The study used the quantitative method with the correlational approach. The population comprised Grade XII students with a total of 238 students and the sample consisting of 142 students was selected using the proportional random sampling technique. The data were collected using a closed questionnaire in the form of a Likert scale. The data analysis technique used to test hypotheses was the product moment correlation technique with the attitude in responding to the development of the fashion business sector in Indonesia (X) as the independent variable and the entrepreneurial interest (Y) as the dependent variable. The data were analyzed using descriptive statistics and the product moment correlation technique.

The results of the study indicate that: (1) the attitude of the students of Grade XII of MAN 3 Sleman in responding to the development of the fashion business sector in Indonesia is in the positive category, namely 59.7% in the range of scores of $49.5 \leq x < 58.5$; (2) their entrepreneurial interest is in the high category, namely 47.9% in the range of scores of $60 > x \geq 50$; and (3) there is a positive and significant relationship between their attitude in responding to the development of the fashion business sector in Indonesia and their entrepreneurial interest, indicated by the results of Pearson's product moment correlation analysis with a significance value (2-tailed) of $0.000 < 0.05$ and $robserved = 0.432 > rtable = 0.159$.

Keywords: Attitude, Fashion Business, Entrepreneurial Interest