

A Thesis
CONVERSATIONAL IMPLICATURES ANALYSES IN
“JOHNNY ENGLISH-STRIKES AGAIN”



By:
Raden Rama Widya Kartika Yudha
17706251016

APPLIED LINGUISTICS
MASTER PROGRAM
YOGYAKARTA STATE UNIVERSITY
2019

APPROVAL SHEET

CONVERSATIONAL IMPLICATURES ANALYSES IN

“JOHNNY ENGLISH-STRIKES AGAIN”

Raden Rama Widya Kartika Yudha

17706251016

This thesis is submitted to fulfill the requirement
For the degree of Master of *Humaniora* in Applied Linguistics

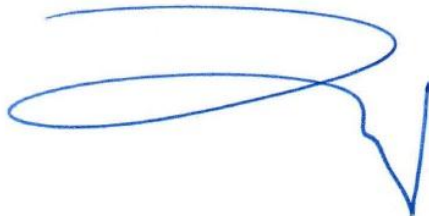
Approved for the thesis defense
Supervisor on May 2019

Basikin, S.Pd., M.Phil., M.Ed., Ph.D.

NIP. 19720619 199903 1 001

Graduate School
Yogyakarta State University

Director, 14/6-2019



Prof. Dr. Marsigit, M.A.
NIP. 19570719 198303 1 004

Head of Department,



Prof. Dr. Pratomo Widodo, M.Pd.
NIP. 19610930 198703 1 004

RATIFICATION SHEET

**CONVERSATIONAL IMPLICATURES ANALYSES IN “JOHNNY
ENGLISH-STRIKES AGAIN”**


**Raden Rama Widya Kartika Yudha
17706251016**

Defended in front of the Board of Thesis Examiners an Applied Linguistics Study
Program of Graduate school Yogyakarta State University


On July 1, 2019

BOARD OF EXAMINERS


Prof. Sugirin, MA.,Ph.D.
(Chairperson/Examiner)

 15/07/2019


Dra. Pangesti Wiedarti, M.Appl. Ling.,Ph.D.
(Secretary/Examiner)

 15/ Juli 2019

Basikin, S.Pd., M.Phil., M.Ed., Ph.D.
(Supervisor/Examiner)

 12/ Juli 2019

Dr. Dra. Wening Sahayu, M.Pd.
(Main Examiner)

 12. Juli 2019

Yogyakarta, 17-7-2019
Graduate School
Yogyakarta State University
Director,


Prof. Dr. Marsigit, M.A.
NIP. 19570719 198303 1 004

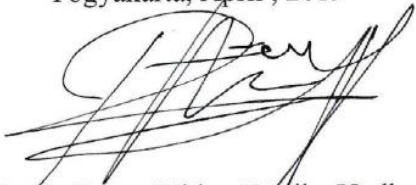
STATEMENT OF ORIGINALITY

The undersigned below:

Name : Raden Rama Widya Kartika Yudha
NIM : 17706251016
Major : Linguistik Terapan - S2
Faculty : Postgraduate Program
Thesis Title : Conversational Implicatures Analyses in “Johnny
English-Strikes Again”

Declares consciously that this thesis is true result of my own work and thought with no published contents and works, except certain parts taken as references and therefore have been stated in the text along with the citation sources.

Yogyakarta, April , 2019



Raden Rama Widya Kartika Yudha

NIM. 17706251016

DEDICATIONS

This thesis is dedicated to:

My God

Mother Mary

My lovely father and mother

Myself

**My best friends: Kiana, Anas, Rima, Haphap, Mbak Weng, Masis,
Tita, Larisa.**

Plegi

Mottos

- Do not give up! There can be miracles in prayers and actions –

- Believe in yourself –

- Be yourself and be successful -

ACKNOWLEDGMENTS

First of all, I would like to deliver my excitement and gratefulness to my God who creates everything is possible for me.

Then my special gratitude to my thesis consultant, Basikin, S.Pd., M.Phil., M.Ed., Ph.D. for the help and guidance in the process of this thesis writing.

Next, I would like to thank my good friend Miss Supriyani, S.Pd.,M.Hum.,for the cooperation and support for me in writing this thesis.

My sincerest thank is for my mother and father who always support me in good and bad times.

I realize that this writing is still far from being perfect. Therefore, all criticisms and suggestions will be appreciated. However, I hope this writing will give contributions to the field of study, especially to English teaching and learning.

Yogyakarta June 29th, 2019

Writer


Raden/Rama Widya Kartika Yudha

TABLE OF CONTENTS

	Page
TITLE PAGE	i
APPROVAL SHEET	ii
RATIFICATION	iii
STATEMENT OF ORIGINALITY	iv
DEDICATION	v
MOTTOS	vi
ACKNOWLEDGEMENTS	vii
TABLE OF CONTENTS	viii
LIST OF TABLES	xi
LIST OF FIGURES	xii
ABSTRACT	xiii
CHAPTER I: INTRODUCTION	
1.1 Background of the Research.....	1
1.2 Identification of the Research Problems.....	11
1.3 Delimitation of the Research Problem.....	12
1.4 Statement of the Research Problem.....	12
1.5 The objective of the Research.....	13
1.6 Significances of the Research.....	13
CHAPTER II: LITERATURE REVIEW	
2.1 Pragmatics.....	15
2.2 Implicatures.....	19

2.2.1 Conventional Implicatures.	22
2.2.2 Conversational Implicatures	24
2.2.2.1 Generalized Conversational Implicatures.....	26
2.2.2.2 Scalar Implicatures	27
2.2.2.3 Particularized Conversational Implicatures.....	28
2.2.2.3.1 Maxim of Quantity.....	29
2.2.2.3.2 Maxim of Quality.....	30
2.2.2.3.3 Maxim of Relevance.....	31
2.2.2.3.4 Maxim of Manner.....	31
2.3. Flouting Maxim.....	32
2.4. Characteristics of Conversational Implicatures.....	33
2.5. The Forms and Functions of Implicatures.....	37
2.6. Contexts.....	41
2.6.3 Situational Context	42
2.6.2 Knowledge Context.....	43
2.6. 1 Co-textContext	43
2.7. A Movie.....	43
2.8 History and Development of International Films.....	45
2.9 Genre of a Movie.....	47
2.10 An Action Comedy Movie.....	49
2.11 A Johnny English-Strikes Again Movie.....	50
2.12 Relevant Studies.....	51
2.13 Conceptual Frameworks	54

CHAPTER III: RESEARCH METHODOLOGY

3.1. Type of The Research56

3.2. Data and Data Source 57

3.3. Instruments of the Study..... 58

3.4. Data Collection Techniques.....72

3.5 Data Analysis Techniques73

3.6. Triangulation.....76

CHAPTER IV: FINDINGS AND DISCUSSIONS

4.1. Data Description....78

4.2. Data Analyses.....80

4.3. Data Discussion138

4.4. Limitation of the Research.....159

CHAPTER V: CONCLUSIONS, AND SUGGESTIONS

5.1. Conclusions161

5.2 Implications.....163

5.3. Suggestions.....163

REFERENCES 165

APPENDICES.....170

List of Tables

Table 3.1	59
Table 3.2	60
Table 3.3	62
Table 3.4	64
Table 3.5	71
Table 3.6	73
Table. 3.7	75
Table 3.8	80
Table 3.9	94
Table 3.10	105

List of Figure

Figure 2.1.....	55
-----------------	----

ABSTRACT

RADEN RAMA WIDYA KARTIKA YUDHA, Conversational Implicatures Analyses in *Johnny English Strikes Again* Thesis: Yogyakarta: Graduate School, Yogyakarta State University, 2019.

This study mainly discusses conversational implicatures in a movie that is considered as one of the audio-visual media which is one of the favorite media nowadays. The aim of this study is to describe (1) the forms, (2) the types, and (3) the functions and purposes of conversational implicatures in the movie.

This research is descriptive qualitative research which used the pragmatics approach. The source of the data is a movie entitled *Johnny English Strikes Again*, and the data are the utterances that have conversational implicatures in them. The instrument used includes the human instrument and the data sheet. The data were collected by using *the Simak-catat* method, and analysed using the *Padan* pragmatics method (equivalency method), following the steps including data reduction, data display, data conclusion, and verification. In triangulating the data, the researcher built cooperation with experts.

The results of the study are as follows. (1) The implicatures found in the movie are in the (a) declarative, (b) interrogative, (c) imperative, and (d) exclamative forms. (2) The types of implicatures are (a) generalized conversational implicatures, (b) scalar implicatures and (c) particularized conversational implicatures. (3) The functions of implicatures in the movie are (a) to prohibit, (b) to agree with, (c) to reject, (d) to direct, (e) to request, (f) to state, (g) to complain, and (h) to report something. Based on the results of the study, it can be concluded that the utterances in *Johnny English Strikes Again* contain many conversational implicatures whose form and type have a function and a purpose in the conversation in the movie.

Keywords: *conversational implicatures, movies, pragmatics*

ABSTRAK

RADEN RAMA WIDYA KARTIKA YUDHA: Analisis Implikatur Percakapan dalam *Johnny English Strikes Again* Tesis: Yogyakarta: Program Pascasarjana, Universitas Negeri Yogyakarta, 2019.

Penelitian ini membahas implikatur percakapan dalam sebuah film yang dianggap sebagai salah satu media audio-visual yang termasuk sebagai salah satu media favorit saat ini. Tujuan dari penelitian ini adalah untuk mendeskripsikan (1) bentuk implikatur percakapan, (2) jenis implikatur percakapan dan (3) fungsi dan tujuan implikatur percakapan di dalam film.

Penelitian ini merupakan penelitian deskriptif-kualitatif dengan pendekatan pragmatik. Sumber datanya adalah sebuah film berjudul *Johnny English-Strikes Again*, dan datanya adalah tuturan yang mengandung implikatur percakapan dalam film tersebut. Data dikumpulkan dengan menggunakan metode Simak-catat. Instrumen yang digunakan adalah *human instrument*, dan lembar data dalam penelitian ini. Datanya dianalisis menggunakan metode Padan pragmatik, melalui langkah-langkah: mereduksi data, menyajikan data, menarik kesimpulan, dan memverifikasi data. Dalam triangulasi data, peneliti bekerja sama dengan para ahli di bidang pragmatik.

Hasil penelitian ini adalah sebagai berikut. (1) Implikatur yang ditemukan dalam film tersebut berbentuk (a) deklaratif, (b) interogatif, (c) imperatif, dan (d) eksklamatif. (2) Jenis-jenis implikatur yang ditemukan dalam film tersebut adalah (a) implikatur percakapan umum, (b) implikatur berskala dan (c) implikatur percakapan khusus. (3) Fungsi implikatur dalam film tersebut adalah untuk (a) melarang, (b) menyetujui, (c) menolak, (d) mengarahkan, (e) meminta, (f) menyatakan, (g) mengadukan, dan (h) melaporkan sesuatu. Berdasarkan hasil tersebut, dapat disimpulkan bahwa ujaran-ujaran yang terkandung dalam *Johnny English Strikes Again* mengandung banyak implikatur percakapan di dalamnya, dan setiap bentuk serta jenisnya memiliki fungsi dan tujuan dalam percakapan.

Kata Kunci: *film, implikatur percakapan, pragmatik*