

**PENGEMBANGAN VIDEO PEMBELAJARAN MEMBUAT POLA
KEMEJA PADA SISWA KELAS X BUSANA BUTIK DI SMK
MUHAMMADIYAH BERBAH**

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ABSTRAK

Penelitian ini bertujuan untuk: (1) Mengembangkan video pembelajaran membuat pola kemeja pada siswa kelas X Busana Butik di SMK Muhammadiyah Berbah. (2) mengetahui kelayakan video pembelajaran membuat pola kemeja pada siswa kelas X Busana Butik di SMK Muhammadiyah Berbah. Penelitian ini merupakan jenis penelitian dan pengembangan dengan model pengembangan 4D Thiagarajan. Tahapan penelitian dan pengembangannya terdiri dari tahap; (1) pendefinisian (2) perancangan; (3) pengembangan; (4) penyebarluasan. Subjek pada penelitian ini adalah siswa kelas X Busana Butik SMK Muhammadiyah Berbah Yogyakarta yang berjumlah 34 siswa. Teknik pengumpulan data dengan observasi, wawancara, dan angket. Validitas dibuktikan dengan validitas isi yaitu menggunakan penilaian expert; dan reliabilitas dibuktikan dengan kesepakatan antar rater. Uji kelayakan dilakukan oleh ahli materi, ahli media, uji coba skala kecil dan uji coba skala besar. Teknik analisis data dengan mencari kriteria sikap berdasarkan jarak interval dan nilai rata-rata dari aspek yang dinilai. Hasil penelitian ini adalah : (1) Produk video pembelajaran membuat pola kemeja. (2) Hasil validasi materi dan validasi media berdasarkan penilaian expert dinyatakan valid. Uji kelayakan materi dinyatakan sangat layak dengan presentase 97,91%. Hasil dari uji kelayakan media dinyatakan sangat layak dengan presentase 94,37%. Uji coba skala kecil menyatakan media pembelajaran ini layak dengan nilai 78,61%. Selanjutnya uji coba skala besar, media dinilai layak dengan nilai 79,1%. Berdasarkan hasil uji coba kelayakan tersebut, dapat disimpulkan bahwa video pembelajaran membuat pola kemeja pada siswa kelas X Busana Butik di SMK Muhammadiyah Berbah dinyatakan “layak” digunakan sebagai media pembelajaran.

Kata kunci : video, pola kemeja, busana butik,

**DEVELOPING A LEARNING VIDEO FOR SHIRT PATTERN MAKING
FOR GRADE X STUDENTS OF BOUTIQUE CLOTHING AT SMK
MUHAMMADIYAH BERBAH**

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ABSTRACT

This study aimed to: (1) develop a learning video for shirt pattern making for Grade X students of Boutique Clothing at SMK Muhammadiyah Berbah, and (2) investigate the appropriateness of the developed learning video. This was a research and development study using Thiagarajan's 4D development model. The research and development stages included: (1) definition (2) design, (3) development, and (4) dissemination. The research subjects were Grade X students of Boutique Clothing at SMK Muhammadiyah Berbah Yogyakarta with a total of 34 students. The data were collected through observations, interviews, and questionnaires. The validity was assessed in terms of content validity using expert judgment and the reliability was assessed by the interrater agreement. The appropriateness tests were carried out by the materials expert, media expert, small-scale tryout, and large-scale tryout. The data analysis was done by looking for the criteria based on the interval and the mean of the assessed aspects. The results of the study were as follows. (1) The research product was a learning video for shirt pattern making. (2) Based on the results of the materials and media validations through expert judgment, both aspects were valid. The materials appropriateness test showed that the materials were very appropriate by 97.91%. The results of the media appropriateness test showed that the media were very appropriate by 94.37%. The small-scale tryout showed that the learning media were appropriate with a mean of 78.61%. Furthermore, through the large-scale tryout, the media were appropriate with a mean of 79.1%. Based on the results of the appropriateness tryouts, it can be concluded that the learning video for shirt pattern making for Grade X students of Boutique Clothing at SMK Muhammadiyah Berbah is appropriate to be used as learning media.

Keywords: *video, shirt pattern, boutique clothing*