

**COCKTAIL DRESS DENGAN SUMBER IDE DADAK MERAK DALAM  
PERGELARAN BUSANA *TROMGINE***

**Oleh**

**Nurul Amalia Sabrina**

**16514134021**

**Abstrak**

Proyek Akhir ini bertujuan untuk : 1) menciptakan desain *cocktail dress* dengan sumber ide Dadak Merak, 2) membuat *cocktail dress* dengan sumber ide Dadak Merak, 3) menyelenggarakan pergelaran busana dengan tema *Tromgine* dengan menampilkan *cocktail dress* dengan sumber ide Dadak Merak.

Proses perwujudan dan pergelaran karya inovasi busana dan tugas akhir ini meliputi: 1) mengkaji dan memaknai:tema proyek akhir (*Tromgine*), tema *trend (Singularity)*, *trend stories (Exuberant)*, sumber ide Dadak Merak, *cocktail dress*, *moodboard*, unsur dan prinsip desain, *design sketching*, *presentation drawing*, *decorative design sketching*, *production sketching*. 2) mengimplementasikan dalam pembuatan busana meliputi: (a) persiapan, yaitu: pengambilan ukuran, pembuatan pola, merancang kebutuhan bahan, menghitung kalkulasi harga, pemilihan bahan. (b) pelaksanaan yaitu: peletakkan pola pada bahan, pemotongan bahan, pemberian tanda jahitan, penjelujuran menjahit busana, dan menghias busana. (c) evaluasi meliputi: evaluasi proses I dan evaluasi proses II, evaluasi hasil kesesuaian akhir dengan konsep desain awal. 3) proses pergelaran busana meliputi tahapan: (a) persiapan, meliputi pembentukan panitia, penentuan tema, menerapkan manajemen pergelaran busana (tujuan sumber dana, waktu, dan merancang tata panggung, *lighting*, music dan GR). (b) pelaksanaan meliputi: penilaian juri eksternal, menata panggung, *lighting*, music sesuai rencana, pelaksanaan pergelaran busana dengan pelaksanaan pergelaran.

Hasil Proyek Akhir adalah: 1) terciptanya ilustrasi desain *cocktail dress* dengan sumber ide Dadak Merak dengan tema *Exuberant* dan subtema *New Age Zen*, 2) terwujudnya karya busana berupa *cocktail dress* dengan siluet simetris menggunakan detail hiasan bordir dengan karakter busana yang feminin, 3) terlaksananya pergelaran busana dengan tema *Tromgine* yang diselenggarakan pada hari Kamis 11 April 2019 pukul 18.00 WIB bertempat di Auditorium Universitas Negeri Yogyakarta diikuti oleh 111 mahasiswa Pendidikan Teknik Busana dan Teknik Busana angkatan 2016 dan tampil pada nomor urut 67.

**Kata kunci** : *cocktail dress*, *Dadak Merak*, *Tromgine*

# **COCKTAIL DRESS WITH THE SOURCES OF THE PEACEFUL IDEAS IN TROMGINE FASHION**

**By**

**Nurul Amalia Sabrina**

**16514134021**

## **Abstract**

This Final Project aims to: 1) create a cocktail dress design with the source of ideas from Dadak Merak, 2) make a cocktail dress with the source of ideas Daddy Merak, 3) hold a fashion show with the theme Tromgine by displaying a cocktail dress with the source of ideas of Peacock.

The process of manifesting and performing fashion innovation works and this final project includes: 1) reviewing and interpreting: the theme of the final project (Tromgine), the theme of the trend (Singularity), trend stories (Exuberant), the source of ideas of Peacock, cocktail dress, moodboard, elements and design principles, sketching design, presentation drawing, decorative design sketching, production sketching. 2) implementing in making fashion includes: (a) preparation, namely: taking measurements, making patterns, designing material requirements, calculating price calculations, selecting materials. (b) implementation, namely: laying patterns on materials, cutting materials, stitching marks, explaining sewing, and decorating clothes. (c) evaluation includes: process I evaluation and process evaluation II, evaluation of final conformity results with the initial design concept. 3) the fashion performance process includes the following stages: (a) preparation, including the formation of the committee, determining the theme, applying fashion performance management (the purpose of funding sources, time, and designing the stage, lighting, music and GR). (b) implementation includes: assessment of external judges, arranging the stage, lighting, music according to plan, conducting fashion shows with the performance.

The results of the Final Project are: 1) the creation of cocktail dress design illustrations with the source of Dadak Merak ideas with Exuberant themes and New Age Zen sub-themes, 2) the realization of fashion work in the form of cocktail dresses with symmetrical silhouettes using embroidered trim details with feminine fashion characters, 3) implementation the fashion show with the Tromgine theme was held on Thursday 11 April 2019 at 18.00 WIB at the Yogyakarta State University Auditorium, attended by 111 students of the 2016 Fashion Engineering and Clothing Engineering Education and appeared in the serial number 67

**Keywords:** cocktail dress, Dadak Merak, Tromgine