

# CHAPTER I

## INTRODUCTION

English is one of the subjects in Indonesian schools. Related to Curriculum 2013 about the English language learning process, English becomes the main subject in junior and senior high schools. In teaching English, teachers should be creative to make students understand the materials easily. English teaching process should be effective, enjoyable, and interesting to students, but the English materials should be explained well.

Asokhia (2005) stated a new language can be learned easily if students are familiar with it. It will be different when they are not familiar with a new language, they will find it difficult to learn. To make the learning process runs well, teachers should make their students familiar with a new language, which is the English language.

Unfortunately, the English teaching process in Indonesia does not make students feel motivated in learning it. They think English is very difficult. Teachers should be more creative in teaching to build students' motivation in learning English. As stated by Asokhia (2009) in several cases, students cannot understand teachers' explanation, because teachers' explanation is not clear enough. This condition makes the learning process become confusing. When this condition happens, the learning process will not run well because the knowledge that will be transferred is distorted.

Based on the writer's experience when he conducted teaching practicum in SMAN 1 Sedayu, there are several problems that happen in his English teaching and learning activities. Those problems are the lack of teaching aids, the way of teaching that is very boring, the lack of learning sources, and students' demotivation in learning English. At that time, the writer was thought that teaching English and building students' motivation in learning English is difficult. According to Kurtz (2008), another problem that happens in English class is the domination of teachers that makes students lose chance to explore their ability in English. Lack of authentic sources in the textbook also makes problem in teaching English.

From those several problems that happen in the English teaching and learning process, this paper focuses on the problem of students' demotivation in learning English and improving the use of teaching aids for building students' motivation in learning English. To maintain students' motivation in learning English, teachers can use teaching aids.

Teaching aids can be used to make the learning process more conducive. It may help them in learning English completely, such as grammar, spelling, pronunciation, etc. Besides that, teaching aids can also be a strong booster to improve the language learning process. By using teaching aids, teachers should know the development of technology to make teaching aids acceptable to students' learning style.

The aim of this paper is to explain that interactive infographics can be used to build students' motivation in learning English by reviewing several definitions of motivation in learning English, demotivation causes in learning English, and how to build students' motivation in learning English. Based on the writer's opinion, this paper is very useful for both teachers and students. This paper is useful for teachers to conduct their teaching process to build students' motivation in learning English. Besides that, this paper can also be used to make students more interested and motivated in learning English because their teachers are creative in teaching English.