HEADMASTER’S ROLE IN BUILDING CHARACTER AND SCHOOL CULTURE

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Abstract
A Headmaster plays an important role in achieving the success of the vision, mission, and goals that have been set. To achieve and to realize the vision, mission, and goals, the headmaster should be able to choose the right strategy.

Strategies used by the headmaster of Jurangombo 5 Elementary School is to promote the spirit of learning for students and increase the spirit of working as a professional educator. To increase students’ enthusiasm learning, the headmaster strategy that starts from the formation of the character and culture of the school.

The character building of students and teachers is achieved by through example from the school headmaster and teacher.

The Headmaster’s roles and functions consist of a few things. First, the headmaster must be able influential Second, the headmaster must be able to move teachers and students to want to act and move forward to achieve school goals. Third, the headmaster must be able to empower the potential of other human and natural resources of the school.

The headmaster cover strategies to improve teacher’s morale and student’s enthusiasm for learning by maximizing his through his ability to influence, mobilize, and empower all available resources to achieve the goals set.