**TINGKAT KEPUASAN PELATIH TERHADAP PENERAPAN SISTEM MANAJEMEN KOMPETISI SEPAKBOLA UNTUK KU 10-12 TAHUN DI KOTA YOGYAKARTA**

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**ABSTRAK**

Penelitianinidilatarbelakangiolehperandarimanajemenkompetisidalammemberikanpelayananbagipelakukompetisi.Penelitianinibertujuanuntukmengetahuiseberapabesartingkatkepuasanpelatihterhadappenerapansistemmanajemenkompetisisepakbolauntuk KU 10-12 tahun di Kota Yogyakarta.

Penelitianinimerupakanpenelitiandeskriptifkuantitatif.Metode yang digunakanadalahmetodesurveidenganteknikpengambilandatanyamenggunakanangketkuesioner.Teknikanalisis data yang digunakandalampenelitianiniadalahstatistikdeskriptifdenganpresentase.Sebelumpenelitiandilakukanujicobainstrumendengan 9 respondendengan 41 pernyataan.Hasilnyaduanomordinyatakangugur.Populasidalampenelitianiniadalahseluruhpelatih SSB dariKelompokUmur 10-12 tahun yang ada di Kota Yogyakarta.Pengambilansampeldenganmenggunakansampelpopulasi yang berjumlah 27 pelatih.

Hasilpenelitianinimenunjukkanbahwakepuasanpelatihterhadappenerapansistemmanajemenkompetisisepakbolauntuk KU 10-12 tahun di Kota Yogyakarta adalahmemuaskandenganpertimbanganreratadarikepuasanpelatihterhadappenerapansistemmanajemenkompetisiuntuk KU 10-12 tahun di Kota Yogyakarta yaitu 112,48. Kepuasanpelatihterhadappenerapansistemmanajemenkompetisiuntuk KU 10-12 tahun di Kota Yogyakarta yang berkategorisangatmemuaskan 1 orang atau 3,70%, memuaskan 12 orang atau 44,44%, cukupmemuaskan14 orang atau 51,86%, tidakmemuaskan 0% dansangattidakmemuaskan 0%.

*Kata Kunci :kepuasan, pelayanan, sistemmanajemenkompetisi.*

**LEVEL OF COACH’S SATISFACTION ON MANAGEMENT SYSTEM IMPLEMENTATION OF SOCCER COMPETITION FOR KIDS AGED 10-12 YEARS OLD IN YOGYAKARTA CITY**

**ABSTRACT**

This research is triggered by the role of the competition management in providing a service to the competition. This study aims in determining the level of coach satisfaction on themanagement system implementation of soccer competition for the kids aged 10-12 years old in Yogyakarta City.

This research was a descriptive quantitative research. The method used was a survey method with the techniques in data collection employed questionnaires. The data analysis techniques used in this research was descriptive statistics with percentages. Before conducting the research, the instrument trials were done with 9 respondents with 41 statements. The result was two numbers of the competition were disqualified. The population in this study was all coaches of soccer academies for the kids with the age group of 10-12 years old in Yogyakarta City. The sampling used a sample population of 27 coaches.

The results of this study indicate that the coach's satisfaction on the management system implementationof soccer competition for the kids aged 10-12 years old in Yogyakarta City is in satisfactory level with the consideration of the average value at 112.48 for the coach’s satisfaction on the management system implementation of soccer competition for the kids aged 10-12 years old in Yogyakarta City. The coach’s satisfaction on the management system implementation of soccer competition for the kids aged 10-12 years old in Yogyakarta City is described as follows, one person or at 3.70% is categorized in very satisfactory level, 12 people or at 44.44%, is categorized in satisfactory level, 14 people or at 51.86%, is categorized in unsatisfactory level, and 0 % is in very unsatisfactory level.

Keywords: satisfaction, service, competition management system.

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